

Colorado Manufacturing Awards – CMA 2020: Sponsor Overview



2020 COLORADO MANUFACTURING AWARDS

The *Colorado Manufacturing Awards* reach a milestone in 2020, celebrating five consecutive years of recognizing Colorado's top manufacturers in a dozen distinct industries and categories. The Awards are hosted by *CompanyWeek* and *Manufacturer's Edge*.

This spirit of achievement is reflected in a powerful new program culminating in the **5th Annual Colorado Manufacturing Awards** gala event April 2, 2020, in Denver. The 2020 program adds new components and features for companies that participate, for partnering trade associations, for sponsors, and for communities home to nominees and winners. Here's a summary and details:

NEW THEMES/COMPONENTS

Innovative Products Awards – Design-Centered Manufacturing. We showcase the products of regional industrial designers manufactured in the region with new additive and enabling technologies. It's a hot trend, and we'll host a western-slope reception promotional event to ensure statewide visibility.

New category: Colorado Winery of the Year. We're working with CAVE – Colorado's top wine industry trade group, to bring the region's dynamic wine industry to the Awards.

New judging criteria across industries.

Expanded regional MEP Manufacturers of the Year.

PROGRAMMING/DETAIL

Summer 2019 – Trade partner meetings

CMA partnering trade associations represent key manufacturing industries and enable outreach to outstanding companies within those industries. CMA organizers are meeting with trade partners throughout summer 2019 to finalize criteria.

September 2019 – Awards kick-off

New for 2020, two CMA kick-off events will officially open nominations. Invitees will include alumni winners and finalists, VIP, sponsors, and other CMA stakeholders, at two statewide locations.

January 2019 – Finalists announced

Commencing a three-month period of publicity and promotion of companies and products.

March 2020 – Expanded Alumni & Finalist Luncheon

An expanded luncheon program celebrating CMA 2020 finalist and past winners will preview the Awards.

April 2020 – Innovative Products showcase

A display of submissions, featuring products from companies across the manufacturing industry spectrum, will complement the 5th annual CMA gala awards event Thurs April 2nd in Denver, Colorado.

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AWARD CATEGORIES/TRADE PARTNERSHIPS

CMA 2020 organizers work with Colorado business and trade associations every year to improve the nomination process and judging criteria for awards in each industry. After nominations close December 31, 2019, organizers **select three finalists** from each industry category. Sponsors will meet and interact with over forty finalist companies from the following industries. Winners are announced April 2, 2020. Here's the CMA 2020 awards and trade partners:



- ▶ Outstanding Craft Brewer – Colorado Craft Brewing Guild
- ▶ Outstanding Craft Distiller – Colorado Distilling Guild
- ▶ Outstanding Food Brand or Co-Packer – Colorado Proud
- ▶ Bioscience Manufacturer of the Year – Colorado Bioscience Association
- ▶ Energy Manufacturer of the Year – Colorado Cleantech Industry Association
- ▶ Contract Manufacturer of the Year – Rocky Mountain Tooling & Machining Association
- ▶ Aerospace Manufacturer of the Year – Colorado Space Business Roundtable
- ▶ Outstanding Outdoor Industry Brand – CO Active
- Other**
- ▶ Colorado Winery of the Year – Colorado Association for Viticulture & Enology (CAVE) – *new*
- ▶ Industrial/Equipment Manufacturer of the Year
- ▶ Cannabis Manufacturer of the Year
- ▶ Consumer/Lifestyle Manufacturer of the Year

Additional awards:

- ▶ Innovative Product Award – Design-Centered Manufacturing – *new*
- ▶ Manufacturing Advocate of the Year
- ▶ MEP Regional Manufacturers of the Year

SPONSOR OPPORTUNITIES

CMA 2020 provides for service and industry sponsorship opportunities. In addition to a seven month publicity campaign, sponsoring companies will connect in-person with 50-60 finalist and winning companies from the 2020 program, as well as alumni from the four previous CMA programs.

Industry-exclusive Sponsorships – \$10,000

- ▶ Banking
- ▶ Accounting
- ▶ Law
- ▶ Insurance
- ▶ Real Estate
- ▶ Workforce/Employment

Equipment & Process – \$5000

- ▶ Equipment – Machining, robotics, additive, etc.
- ▶ Technology
- ▶ Logistics/3PL

Sponsor Benefits:

- ▶ Service category exclusivity – where available
- ▶ Attend/participate in all program elements
- ▶ Host/Emcee of Awards events
- ▶ Speaking role – Awards ceremony
- ▶ Introductions to all finalists – 40+ companies
- ▶ Attendee lists – all events
- ▶ Right-of-refusal – future CMAs