

## Colorado Manufacturing Awards | Sponsor Prospectus

The 2021 CMAs -- Colorado's premier manufacturing business-to-business program -- commences for the sixth consecutive year this December with program announcements and nomination kick-offs.

The 2021 program will again feature a slate of awards that showcase companies across 10 industry sectors along with several achievement and recognition categories.

### Industrial Group

- > Aerospace Manufacturer of the Year
- > Bioscience Manufacturer of the Year
- > Industrial/Equipment Manufacturer of the Year
- > Building/Construction Manufacturer of the Year
- > Advanced Manufacturing & Machining Award

### Consumer Group

- > Outstanding Food Brand/Co-Packer
- > Outstanding Craft Brewer

- > Outstanding Craft Distiller
- > Food & Beverage Manufacturer of the Year
- > Colorado Winery of the Year
- > Consumer Brand of the Year
- > Outstanding Cannabis Manufacturer

### Achievement

- > Business Innovation: COVID Response
- > Business innovation: Workplace Wellness
- > Most Innovative Product | Made in Colorado
- > Colorado Woman in Manufacturing of the Year

We invite a select group of event sponsors to participate in the program start-to-finish -- a six month schedule of activities that facilitate introductions to dozens of nominees, finalist companies, and winners. CMA sponsors enjoy:

- Exclusive representation from service categories including retail banking, investment banking, law, tax/audit/wealth management, real estate development, facility management, health insurance, risk management, technology, and logistics.
- Six months of publicity, brand awareness and advertising as a core component to event promotions, from nominations to announcements in *CompanyWeek's* weekly [CO Mfg. Report](http://www.companyweek.com), online @ [www.companyweek.com](http://www.companyweek.com), and in-person at program events including the March Alumni & Finalist luncheon.
- Personal introductions to 40+ finalist organizations -- three finalists in each of 14 award categories.
- Participant in CMA Ambassador Program of interaction with CMA finalists. Ambassadors communicate with finalists about program details, assist with registrations, etc.
- Participation in content development and awards presentations as category presenters.
- Interaction with CMA Alumni -- 150+ companies -- at CMA Alumni & Finalist Luncheon, April 2021, and prior in program outreach
- Awards presenter at sixth annual CMA Winners Reveal and Networking Gala, May 2020
- Advertising in Colorado Manufacturing Awards print program and event history -- *Companies and People of Colorado Manufacturing*

Fees: *Exclusive Category Sponsor* \$10,000 | *Semi-exclusive (Banking/Investment Banking)* \$5,000

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