



Innovation in California Manufacturing: Content Series

CMTA and *CompanyWeek*, media voice of manufacturing in the Western U.S., are looking for California's most innovative manufacturing or tech-enabling companies to feature in a six-month content program on sector innovation and development.

California manufacturers continue to play a leading role in revitalizing domestic production and responding to COVID-related challenges. The innovation series will publicize the work of manufacturers in three broad categories:

- 1. Meeting new DEMAND for domestic production** - Contract manufacturers and producers meeting newfound demand from OEMs and brands seeking new domestic sourcing and fabrication options in light of supply-chain disruptions; or, new technology and processes that increasingly level the playing field with offshore suppliers.
- 2. California-specific FACTORY INNOVATION** - OEMs or brands manufacturing in-house, and also developing production solutions that enable the company to source and manufacture in California.
- 3. Safety-first for California PRODUCTION WORKERS** - Manufacturing companies of all stripes reimagining workforce health through a combination of process and program improvements, certificate programs, technology, or other innovations that reflect manufacturing's "essential" standing in the California economy.

How to participate

It's easy. A *CompanyWeek* writer will conduct a 30-minute phone interview. Photos can be supplied, or a *CompanyWeek* photographer can schedule a visit.

About CMTA

The California Manufacturers & Technology Association works to improve and enhance a strong business climate for California's 30,000 manufacturing, processing and technology based companies.



About *CompanyWeek*

CompanyWeek has been reporting on California's manufacturing economy since 2017. Core content is company and leadership profiles of leading manufacturers and suppliers.

